



erica simon

GRAPHIC DESIGNER

EXPERIENCE

@PROPERTIES

April 2015 – present

GRAPHIC DESIGNER

Managing a constant work load, multi-tasking while prioritizing requests, meeting quick deadlines, and having excellent verbal and written communication skills. Design projects that include direct mail, print and digital advertising, brochures, flyers, business cards, and custom requests.

BERKSHIRE HATHAWAY HOMESERVICES KOENIGRUBLOFF REALTY GROUP

May 2012 – April 2015

INTERACTIVE MARKETING DESIGNER

Extensively involved with rebranding initiative and identity redevelopment. Executing various company branded projects that are used for corporate collateral material. Designing templates for collateral showcasing luxury properties, postcards, brochures and flyers. Responsible for agent processing, business card production, agent website profiles, announcement cards and eCards.

REFLEKTION BOUTIQUE SALON

September 2011 – May 2012

GRAPHIC DESIGNER

Created and executed salon's branding identity. Designed monthly eNewsletters, event flyers, website graphics, business cards, menus and gift certificates. Completed design projects while ensuring all print and web marketing material created followed branding identity.

SPA SPACE

August 2008 – September 2011

GUEST REPRESENTATIVE/ GRAPHIC DESIGNER

Designed marketing materials that utilized Spa Space's branding for brochures, marketing ads and flyers. Designed promotional holiday posters and displays for window fronts. Interacted with clients upon arrival at salon while ensuring they receive the best service Spa Space provides.

References available upon request

CONTACT INFORMATION

630.710.1283



ejsimon33@yahoo.com



ejsimondesign.com



501 N Clinton Street | Suite 1907
Chicago, IL 60654



EDUCATION

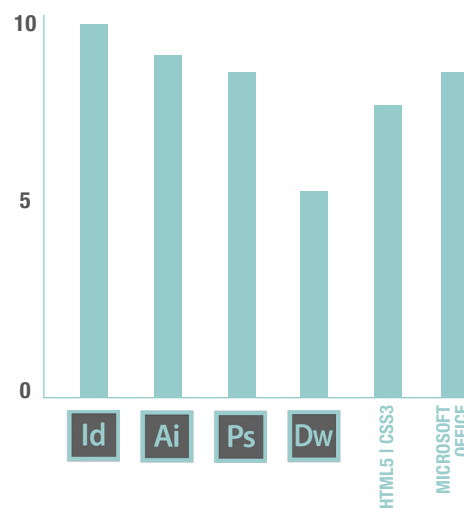
UNIVERSITY OF ILLINOIS AT CHICAGO

School of Art and Design
BFA | Graphic Design
August 2005 to May 2009
AIGA Member

SCHOOL OF THE ART INSTITUTE OF CHICAGO

Web Design Certificate
Fall 2014 to present

SOFTWARE KNOWLEDGE



*Knowledgeable in Adobe Flash, QuarkXpress, JQuery, CMS, WordPress and GitHub. Both PC and Mac environments.

SPECIALTIES

Branding
Advertising
Editorial Design
Logo

Typography
Type Treatment
Photography
Photo Retouch